Written by Administrator Saturday, 16 July 2011 11:37 -

The International Agricultural - Food Fair, AGRA.

Being the 49th in a row, this fair personifies its traditional interwovenness in the European agricultural and food industry business partnerships. With the tradition, it features the freshness of new ideas and technical novelties with business and professional links. As the biggest fair of agriculture and food industry in this part of Europe, AGRA offers the best opportunities for a successful international business, commercial and promotional presentation.

Active marketing concept, connecting economy with industries, emphasis on present trends and future challenges – these are the fair's specialties and strengths. Connecting demand with supply, AGRA offers diverse possibilities to exhibitors to target presentations, and visitors for well thoughtout purchase.

VENUE: Gornja Radgona, Slovenia.

For more details please visit the Official AGRA Website:

http://www.pomurski-sejem.si/ang-kzs/kzs.htm